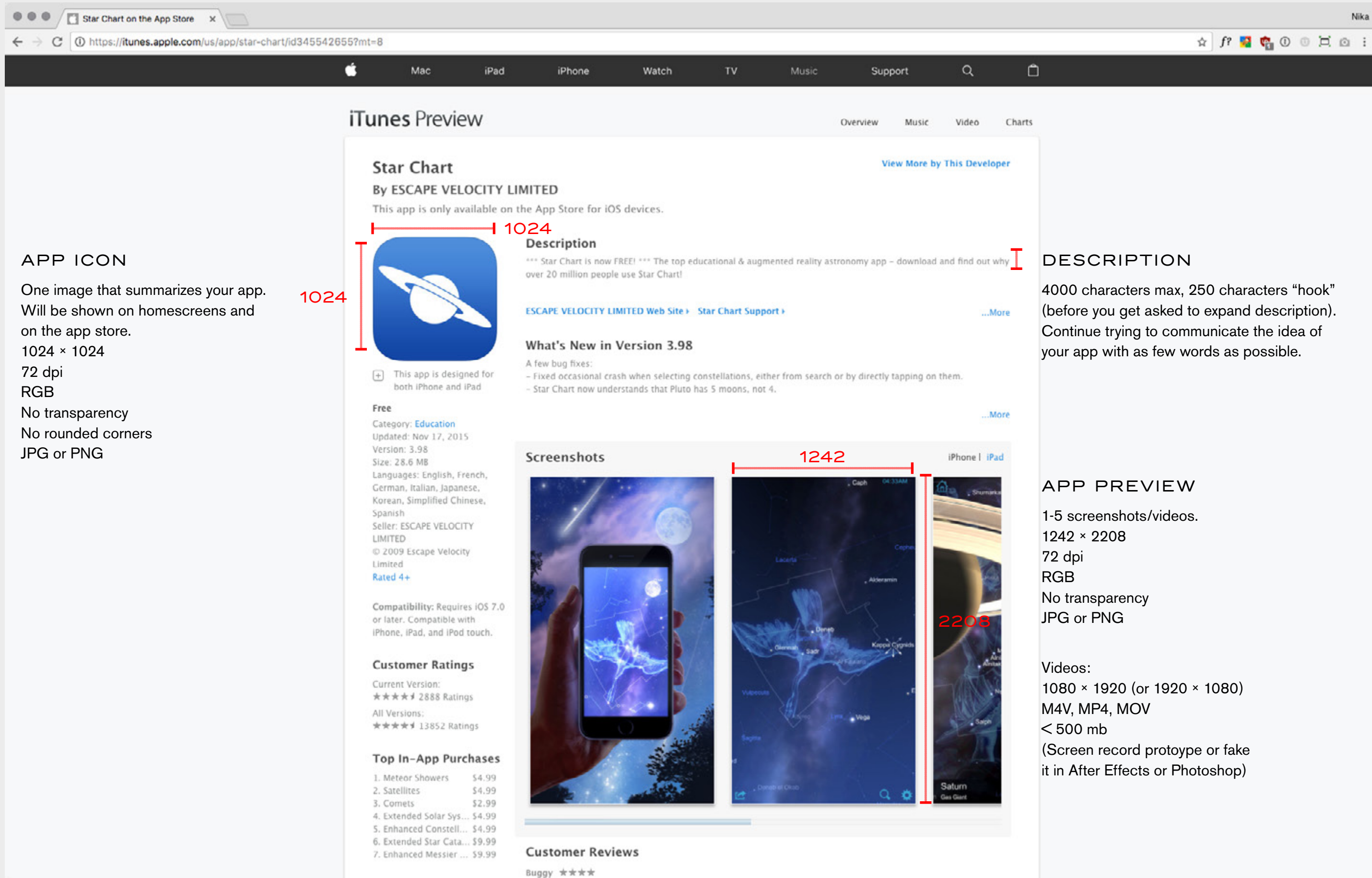


App Store Activity

Now that our helpful apps are finished, we're ready to distribute them on the app store.
Here are the materials you'll need to design



APP ICON

One image that summarizes your app.
 Will be shown on homescreens and on the app store.
 1024 × 1024
 72 dpi
 RGB
 No transparency
 No rounded corners
 JPG or PNG

1024

1024

DESCRIPTION

4000 characters max, 250 characters “hook” (before you get asked to expand description). Continue trying to communicate the idea of your app with as few words as possible.

APP PREVIEW

1-5 screenshots/videos.
 1242 × 2208
 72 dpi
 RGB
 No transparency
 JPG or PNG

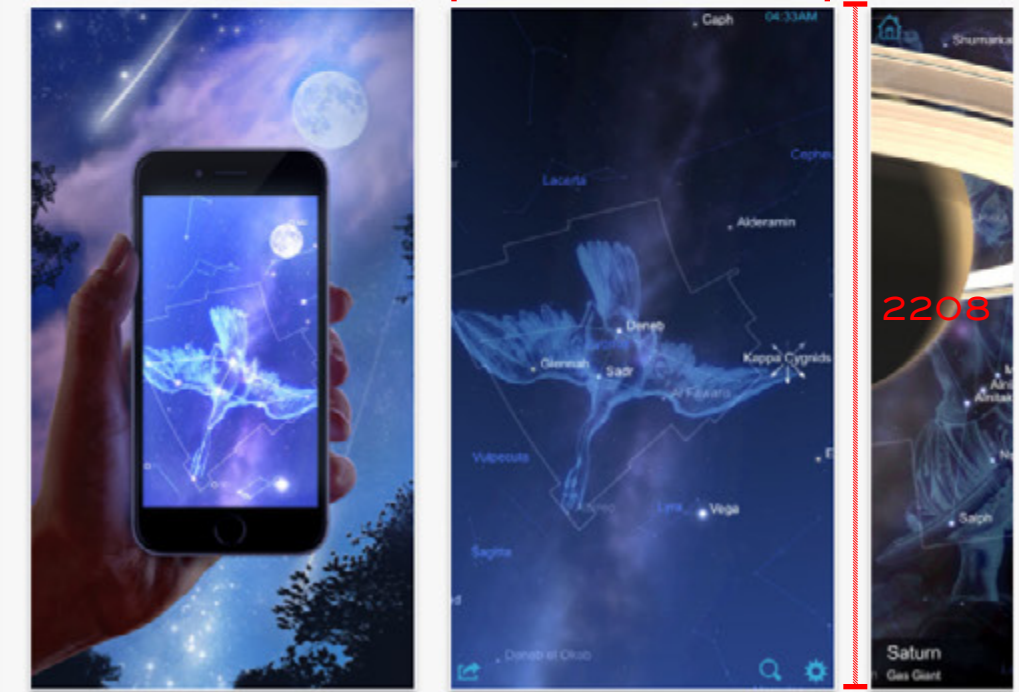
Videos:
 1080 × 1920 (or 1920 × 1080)
 M4V, MP4, MOV
 < 500 mb
 (Screen record prototype or fake it in After Effects or Photoshop)

1242

iPhone | iPad

2208

Screenshots



Customer Reviews

Buggy ★★★★★

The screenshot shows the iTunes Preview page for the 'Star Chart' app by ESCAPE VELOCITY LIMITED. The page is viewed on a desktop browser. At the top, there's a navigation bar with the Apple logo and links for Mac, iPad, iPhone, Watch, TV, Music, and Support. The main content area features the app's title, developer name, and a description. The app icon is a blue square with a white planet and ring. The description states that the app is now free and is an educational and augmented reality astronomy app. Below the description, there are links for the developer's website and support. The 'What's New in Version 3.98' section lists bug fixes. The 'Screenshots' section shows three images: a hand holding a smartphone displaying the app's interface, a detailed view of a constellation map, and a close-up of the planet Saturn. The 'Customer Ratings' section shows a 4.5-star rating based on 2888 ratings. The 'Top In-App Purchases' section lists seven items with their respective prices.

Star Chart on the App Store x

https://itunes.apple.com/us/app/star-chart/id345542655?mt=8

Mac iPad iPhone Watch TV Music Support


iTunes Preview

Overview Music Video Charts

Star Chart

By ESCAPE VELOCITY LIMITED

This app is only available on the App Store for iOS devices.



This app is designed for both iPhone and iPad

Description

*** Star Chart is now FREE! *** The top educational & augmented reality astronomy app – download and find out why over 20 million people use Star Chart!

ESCAPE VELOCITY LIMITED Web Site Star Chart Support ...More

What's New in Version 3.98

A few bug fixes:

- Fixed occasional crash when selecting constellations, either from search or by directly tapping on them.
- Star Chart now understands that Pluto has 5 moons, not 4.

...More

Free

Category: Education
Updated: Nov 17, 2015
Version: 3.98
Size: 28.6 MB
Languages: English, French, German, Italian, Japanese, Korean, Simplified Chinese, Spanish
Seller: ESCAPE VELOCITY LIMITED
© 2009 Escape Velocity Limited
Rated 4+

Compatibility: Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

Customer Ratings

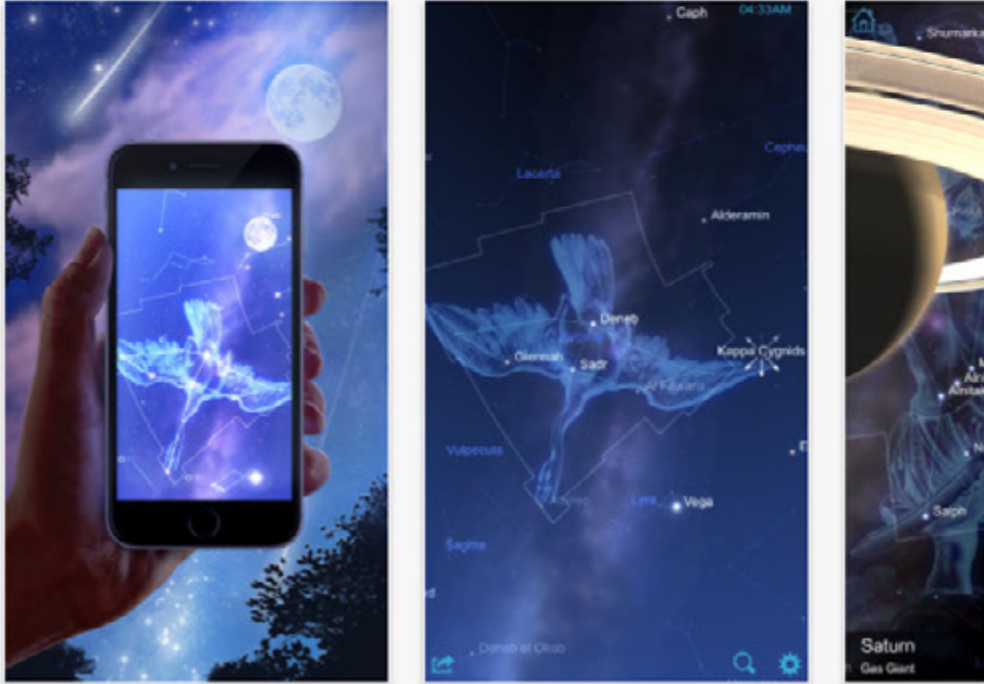
Current Version:
★★★★ 2888 Ratings
All Versions:
★★★★ 13852 Ratings

Top In-App Purchases

1. Meteor Showers	\$4.99
2. Satellites	\$4.99
3. Comets	\$2.99
4. Extended Solar Sys...	\$4.99
5. Enhanced Constell...	\$4.99
6. Extended Star Cata...	\$9.99
7. Enhanced Messier ...	\$9.99

Screenshots

iPhone iPad



Customer Reviews

Buggy ★★★★★

View in App Store

The image shows a browser window displaying the Snapchat app page on the iTunes App Store. The browser's address bar shows the URL: <https://itunes.apple.com/us/app/snapchat/id447188370?mt=8>. The page title is "Snapchat on the App Store". The navigation bar includes links for Mac, iPad, iPhone, Watch, TV, Music, Support, and a search icon. The main content area is titled "iTunes Preview" and features tabs for Overview, Music, Video, and Charts. The app's name "Snapchat" is prominently displayed, along with the developer "By Snap, Inc." and a note that it is only available on the App Store for iOS devices. The app icon, a yellow ghost, is shown. The description reads: "Life's more fun when you live in the moment :) Happy Snapping!". Below the description are links for "Snap, Inc. Web Site" and "Snapchat Support". The "What's New in Version 10.21.1.0" section lists updates such as "Press and hold on a friend's name to watch their Story" and "Tap the share button in another app to send links or photos to friends on Snapchat". The "iPhone Screenshots" section shows three vertical panels: "Express Yourself" (a camera interface with filters), "Live in the Moment" (a chat interface with stickers), and "Learn A" (a social feed). The "Customer Ratings" section shows a current version rating of 4.5 stars (41748 ratings) and an all-versions rating of 3.5 stars (377632 ratings). The "Top In-App Purchases" section lists "Great User Experience" with a 4.5-star rating.

View in
App Store

The screenshot shows the iTunes Preview page for the Credit Karma app. At the top, there's a navigation bar with the Apple logo and links for Mac, iPad, iPhone, Watch, TV, Music, and Support. The main header reads "iTunes Preview" with sub-links for Overview, Music, Video, and Charts. The app title "Credit Karma" is prominently displayed, followed by "By Credit Karma, Inc." and a note that the app is only available on the App Store for iOS devices. A green "ck" logo is shown next to the app's details, which include its category (Finance), update date (Nov 06, 2017), version (4.17), size (117 MB), and language (English). A "Description" section explains that the app is free and offers credit monitoring and personalized recommendations. Below this, there are links to the developer's website and support, and a "What's New in Version 4.17" section listing bug fixes. The "iPhone Screenshots" section features three vertical panels: the first shows a credit score of 748 (TransUnion) and 752 (Equifax) with a "GOOD" status; the second shows a "Score Details" screen with various credit factors like credit utilization (30%) and payment history (99%); the third shows "Free credit alerts" for suspicious activity. At the bottom, a "Customers Also Bought" section is partially visible.

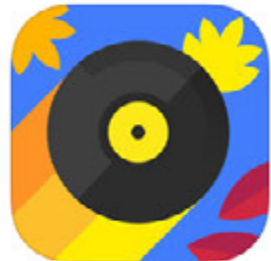
View in App Store

iTunes Preview Overview Music Video Charts

SongPop 2 – Guess The Song

By FreshPlanet Inc. [View More by This Developer](#)

This app is only available on the App Store for iOS devices.



Description
Join the world's largest music trivia community!
Listen to actual songs and guess as fast as you can, featuring music from all your favorite artists- whether Taylor
[FreshPlanet Inc. Web Site](#) [SongPop 2 – Guess The Song Support](#) [...More](#)

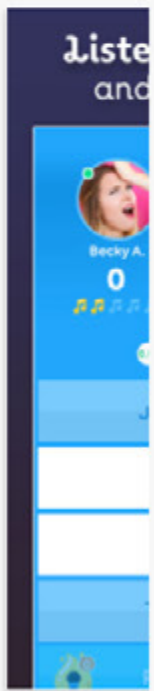
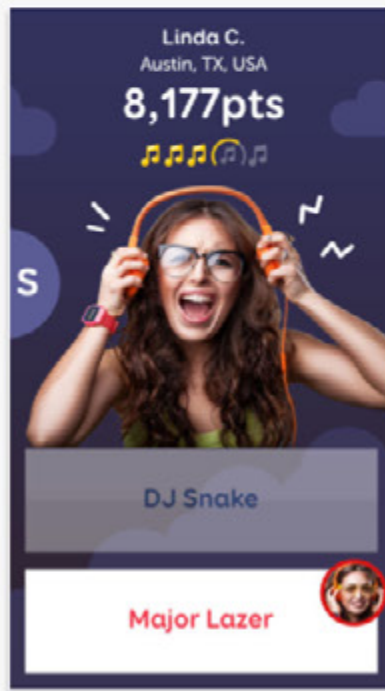
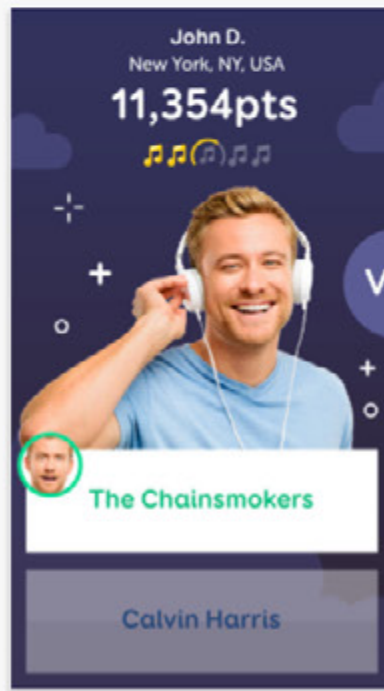
What's New in Version 2.8
A major SongPop update arrives with the new season! Most of our previous updates went up to iOS 10...these go to 11. We're excited to partner with Apple Music to bring full length tracks right to your SongPop app! We're also rolling out a brand new pack of custom SongPop stickers for all of your musical iMessage needs.

Free
Category: Games
Updated: Oct 26, 2017
Version: 2.8
Size: 128 MB
Apple Watch: Yes
Languages: English, Czech, Dutch, French, German, Indonesian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish
Seller: FreshPlanet, Inc
© Freshplanet, Inc.
Rated 12+ for the following:
Infrequent/Mild Alcohol, Tobacco, or Drug Use or References
Infrequent/Mild Mature/Suggestive Themes
Infrequent/Mild Profanity or Crude Humor

Compatibility: Requires iOS 9.0 or later. Compatible with iPhone, iPad, and iPod touch.

Customer Ratings

Screenshots iPhone | iPad | iMessage | Apple Watch



Customer Reviews
ADDICTIVE! ★★★★★

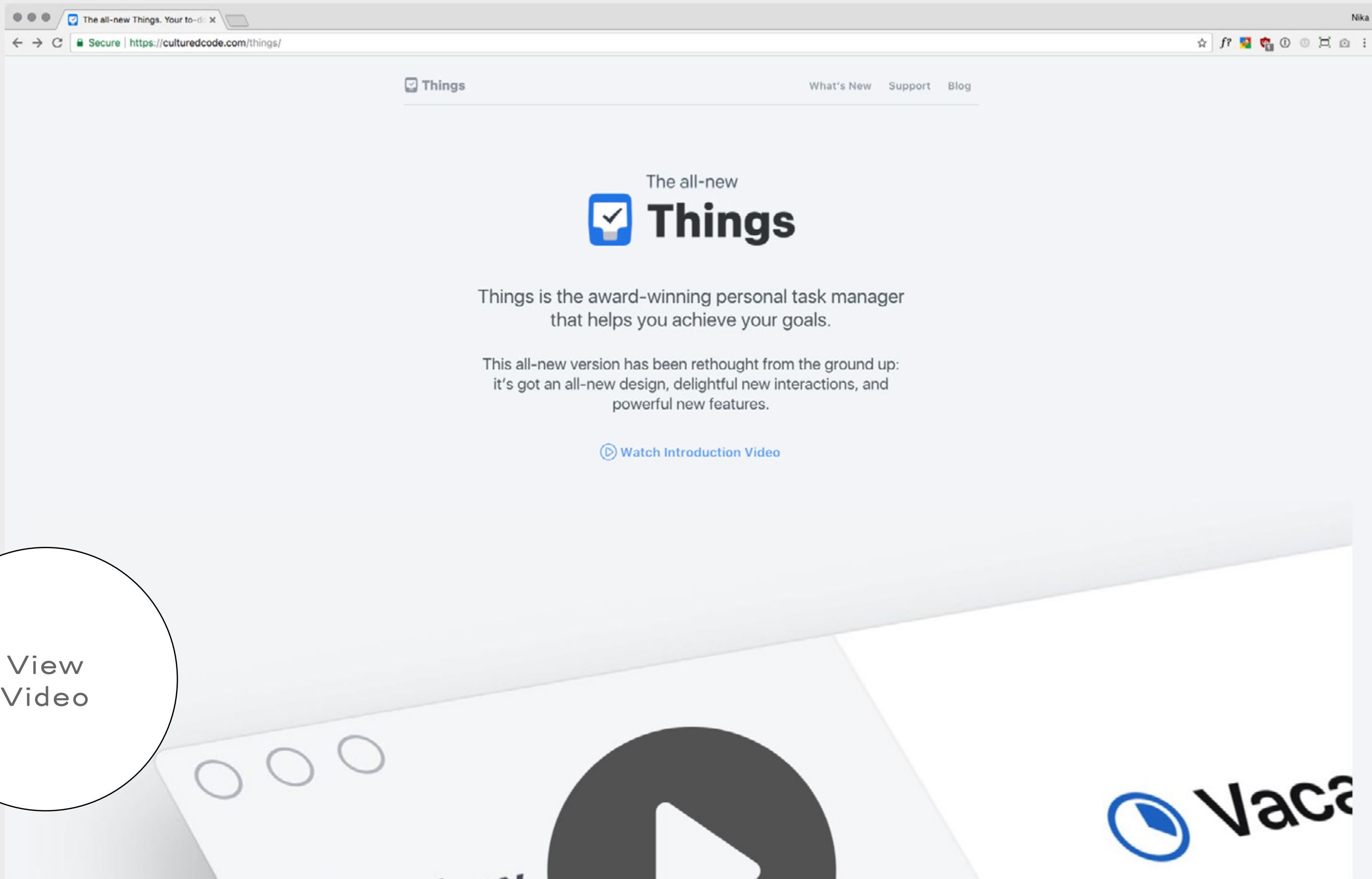
View in App Store

The screenshot shows the iTunes Preview page for the app "Multi (a multiple)" by O-R-G inc. The page layout includes a top navigation bar with the Apple logo and links for Mac, iPad, iPhone, Watch, TV, Music, and Support. The main content area features the app title, developer name, and a note that the app is only available on the App Store for iOS devices. The app icon is a square with rounded corners containing a plus sign, a circle, and a minus sign. The description states that the app is a simple application for making and sending faces using punctuation glyphs. The "Screenshots" section shows three examples of faces created with punctuation: a semicolon and plus sign for eyes and a zero for a mouth; an apostrophe and minus sign for eyes and a minus sign for a mouth; and an asterisk for a mouth. The "Customers Also Bought" section features the Google Cardboard app. A large white circle with the text "View in App Store" is overlaid on the left side of the page.

View in
App Store

The screenshot shows the iTunes Preview page for the app "Jules Antoine Lissajous" by O-R-G inc. The page layout includes a top navigation bar with the Apple logo and links for Mac, iPad, iPhone, Watch, TV, Music, and Support. The main content area features the app title, developer name, and a "View More by This Developer" link. The app icon is a black square with a red Lissajous curve. The description states that the app draws Lissajous curves by randomizing constants. The screenshots section shows three vertical panels displaying different Lissajous curves on a black background. The customer reviews section shows a review by "Useless Machine" with a 5-star rating and the text "A perfect useless machine!".

View in
App Store



The screenshot shows a web browser window with the address bar displaying "Secure | https://culturedcode.com/things/". The page title is "The all-new Things. Your to-do list." and the user is logged in as "Nika". The navigation menu includes "Things", "What's New", "Support", and "Blog". The main content area features the Things logo, a sub-headline "The all-new Things", and a description: "Things is the award-winning personal task manager that helps you achieve your goals." Below this, it states: "This all-new version has been rethought from the ground up: it's got an all-new design, delightful new interactions, and powerful new features." A blue link with a play icon says "Watch Introduction Video". The background of the page is a light gray with a white paper effect at the bottom, showing a large play button icon and the "Vaca" logo.

The all-new
Things

Things is the award-winning personal task manager that helps you achieve your goals.

This all-new version has been rethought from the ground up: it's got an all-new design, delightful new interactions, and powerful new features.

[Watch Introduction Video](#)

View
Video

Dr. Seuss's ABC - Read & Learn - App Preview

Press **esc** to exit full screen

Dr.



View Video

0.02 / 0.29



SongPop 2 - Trailer

Best of SongPop Vol 3

Press **esc** to exit full screen

Adam S. vs Me

Next Up 8922

50%

3s 3s 4.8s 3.2s

Just an Illusion

Under the Bridge

Uptown Funk (feat. Bruno Mars)

The Winner Takes It All

66 Remove 2 Songs

0:10 / 0:29

View Video