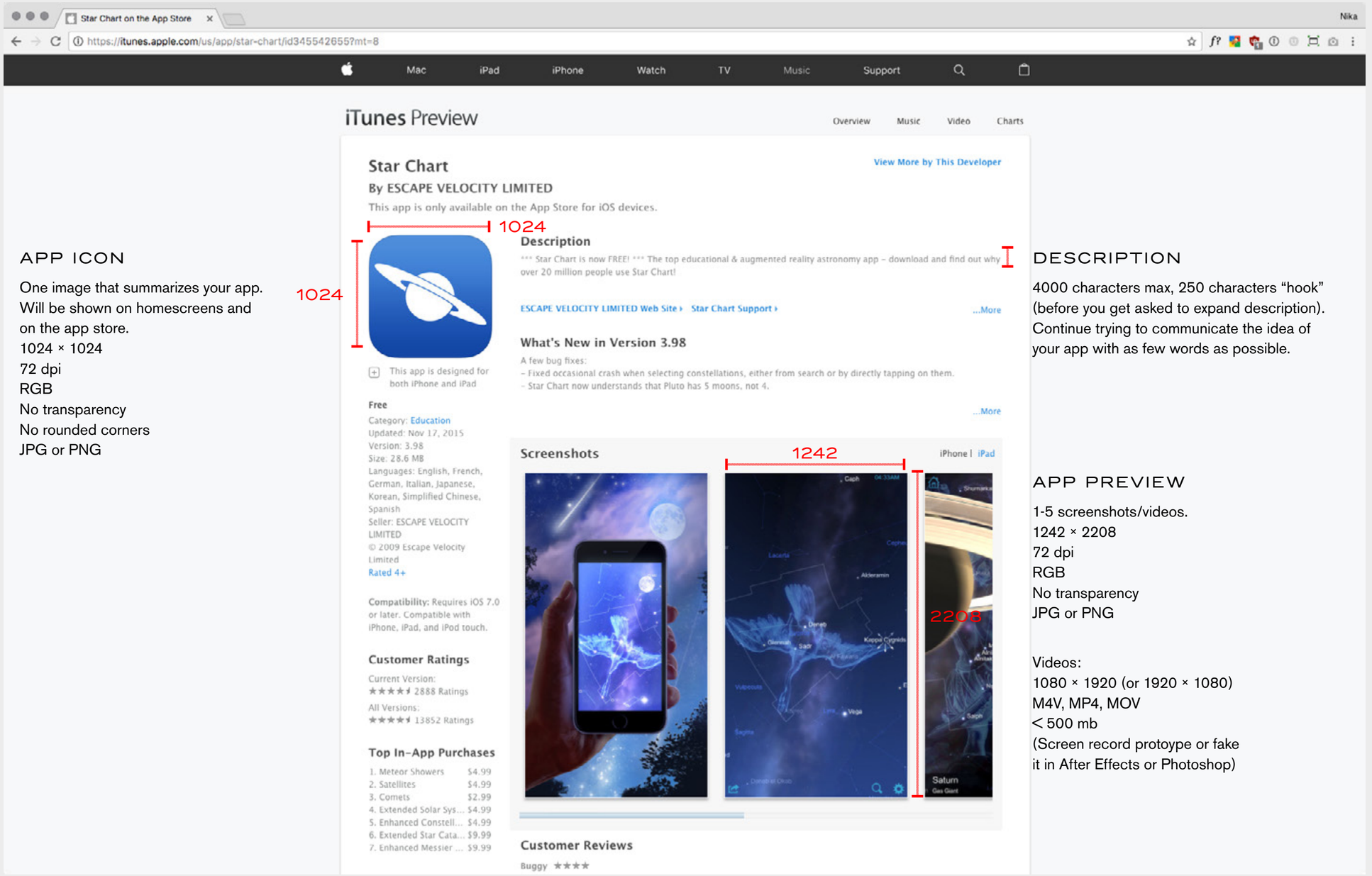
App Store Activity

Now that our helpful apps are finished, we’re ready to distribute them on the app store.
Here are the materials you’ll need to design

APP ICON

One image that summarizes your app.
Will be shown on homescreens and on the app store.
1024 × 1024
72 dpi
RGB
No transparency
No rounded corners
JPG or PNG



DESCRIPTION

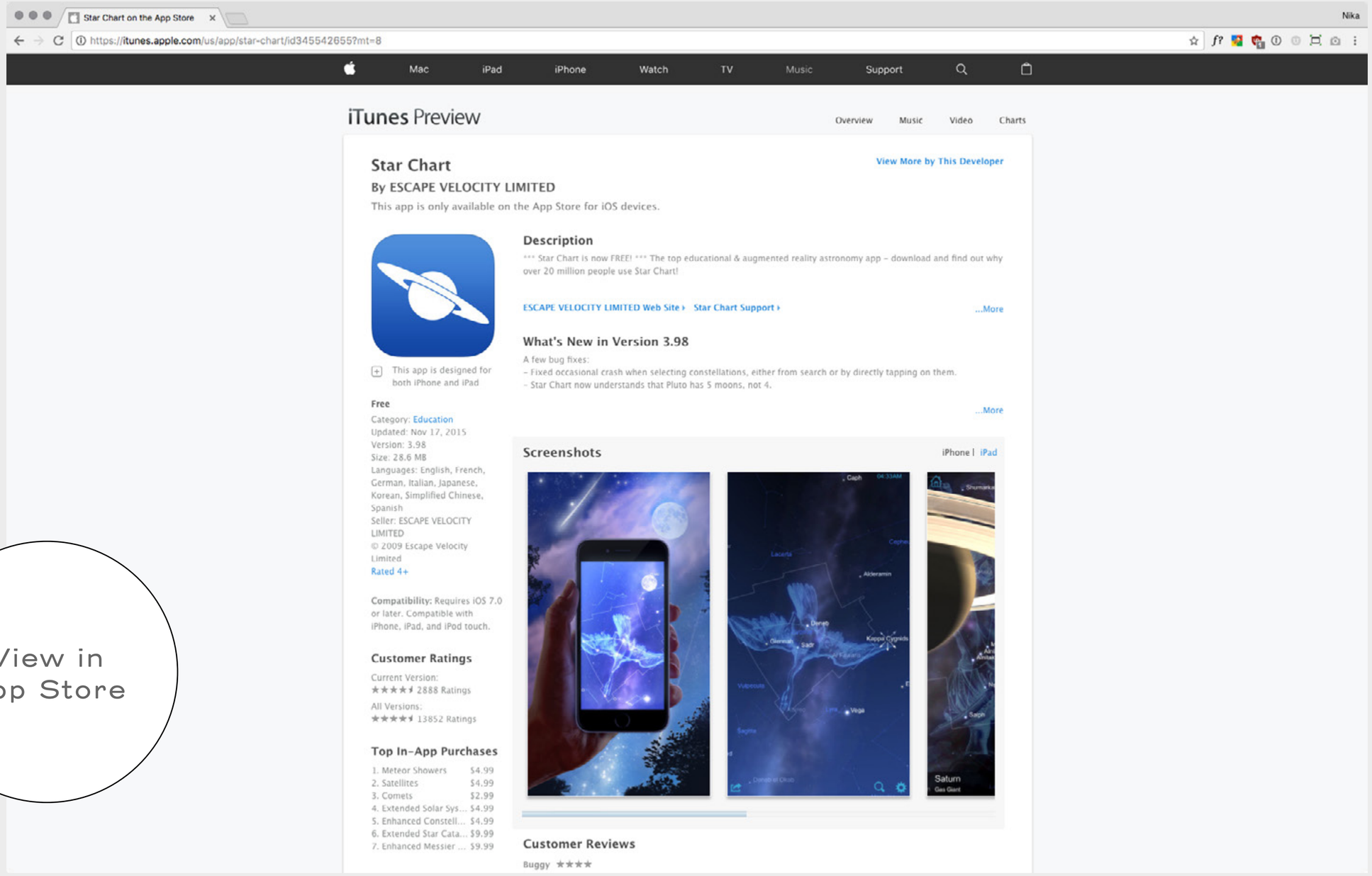
4000 characters max, 250 characters “hook” (before you get asked to expand description). Continue trying to communicate the idea of your app with as few words as possible.

APP PREVIEW

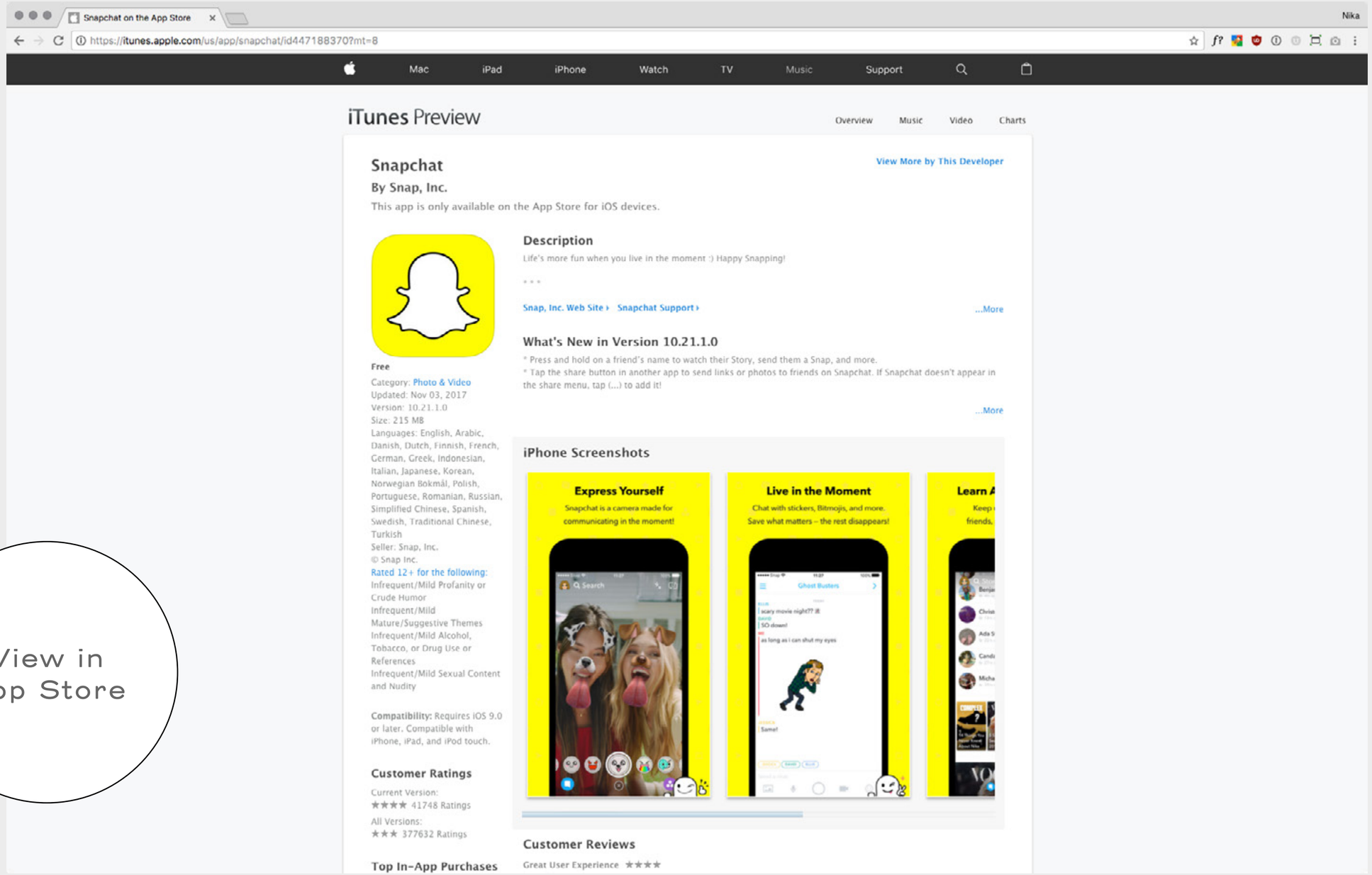
1-5 screenshots/videos.
1242 × 2208
72 dpi
RGB
No transparency
JPG or PNG

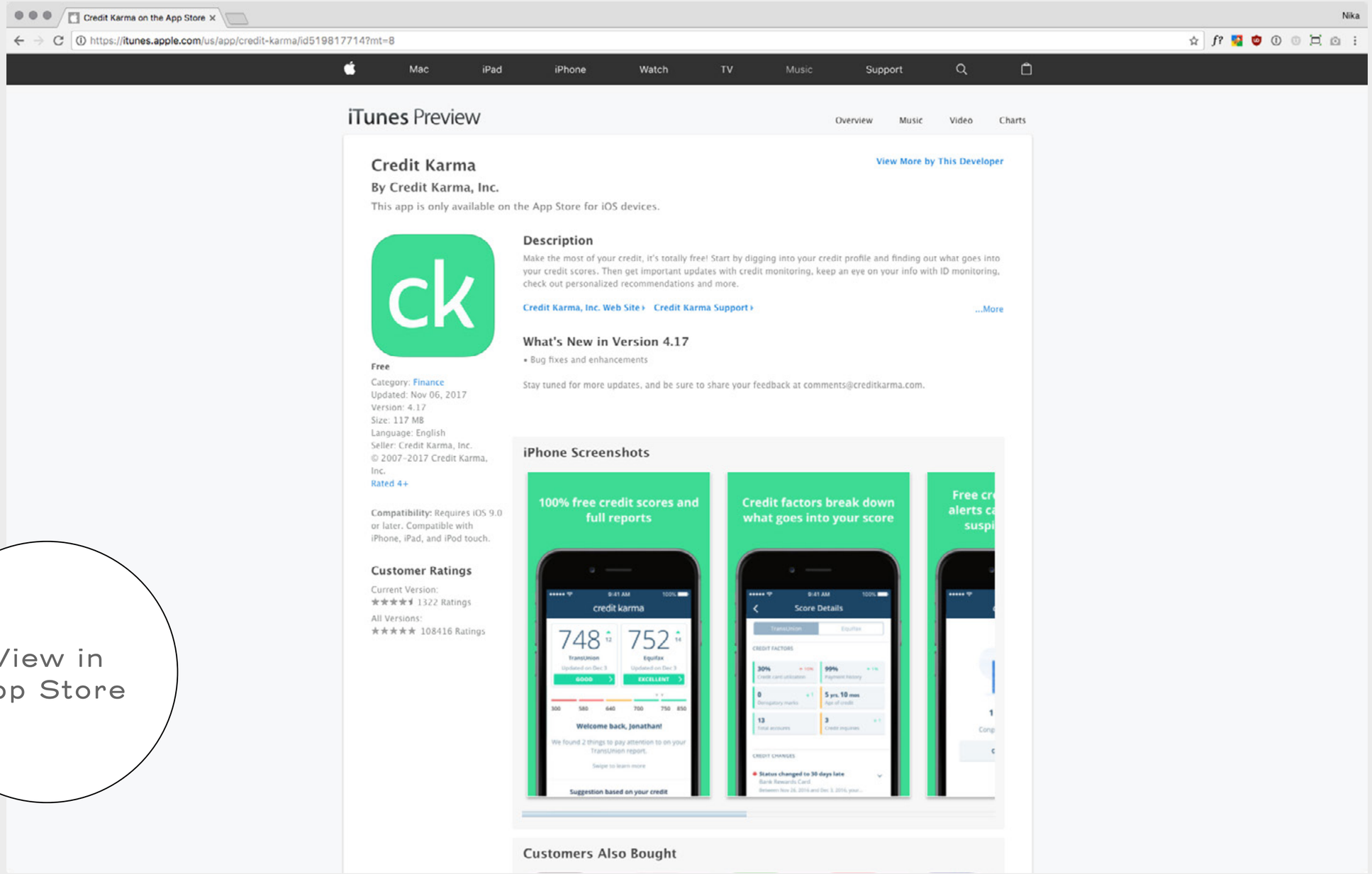
Videos:
1080 × 1920 (or 1920 × 1080)
M4V, MP4, MOV
< 500 mb
(Screen record protoype or fake it in After Effects or Photoshop)

View in App Store

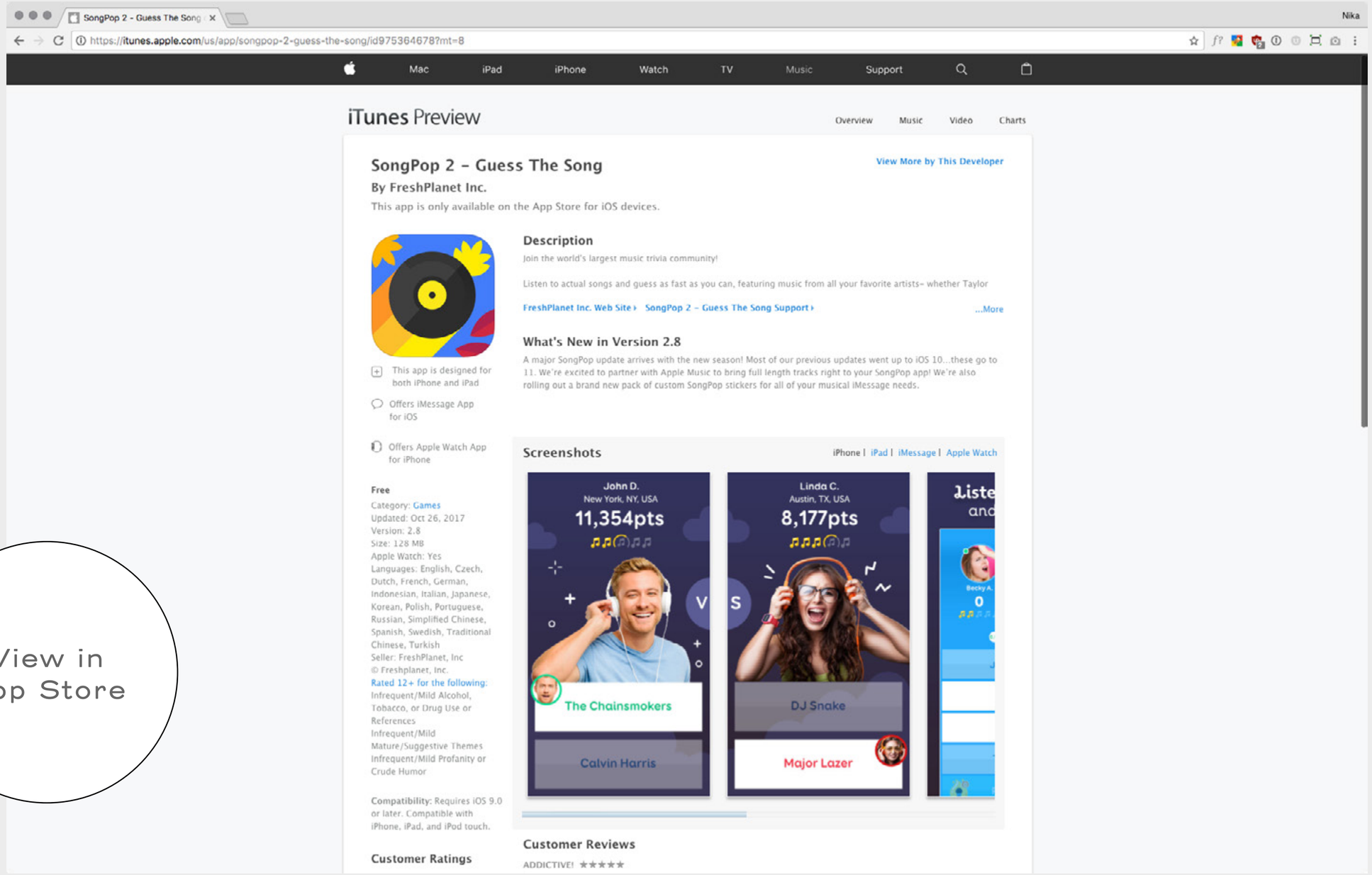


View in App Store

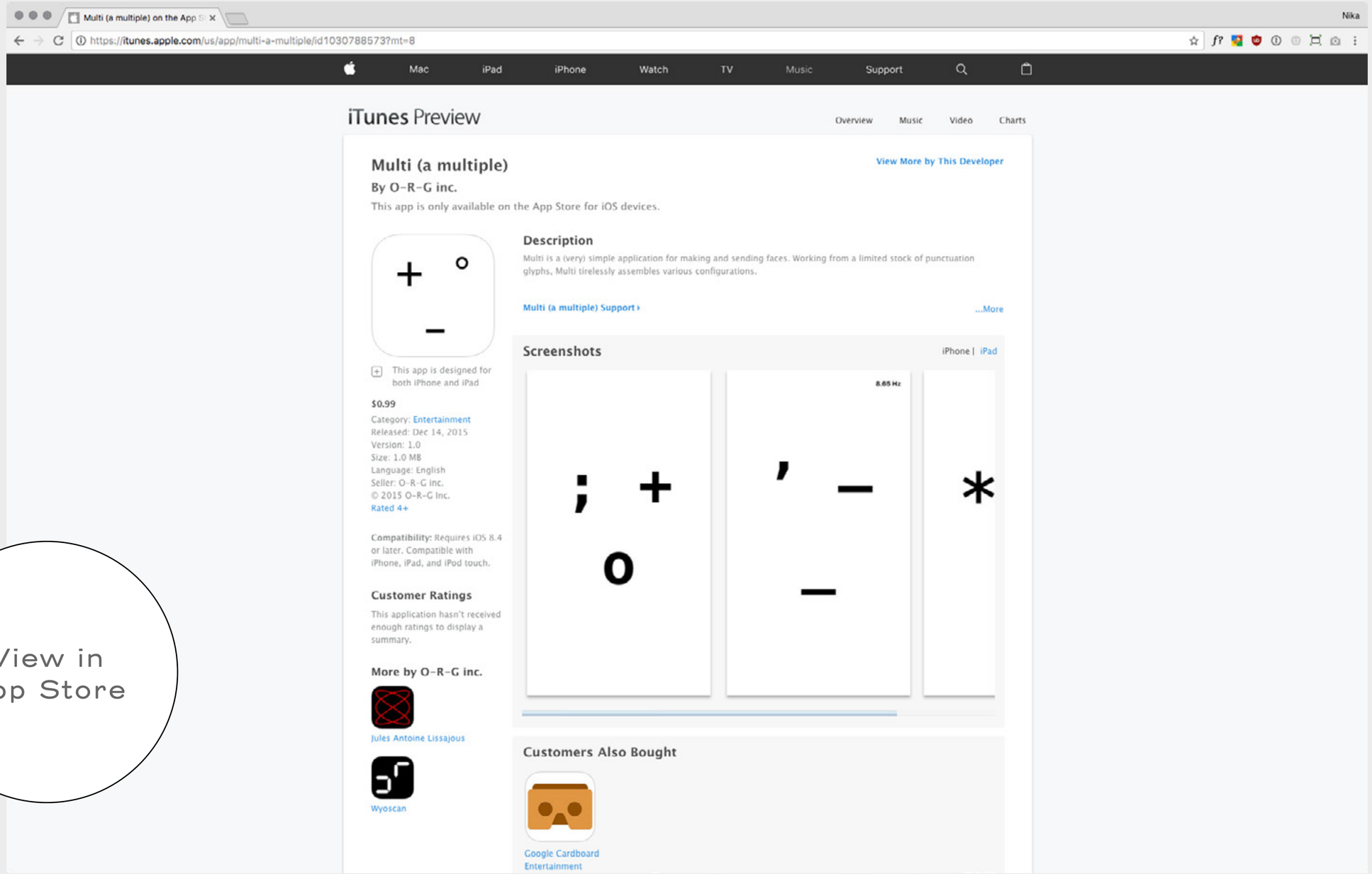




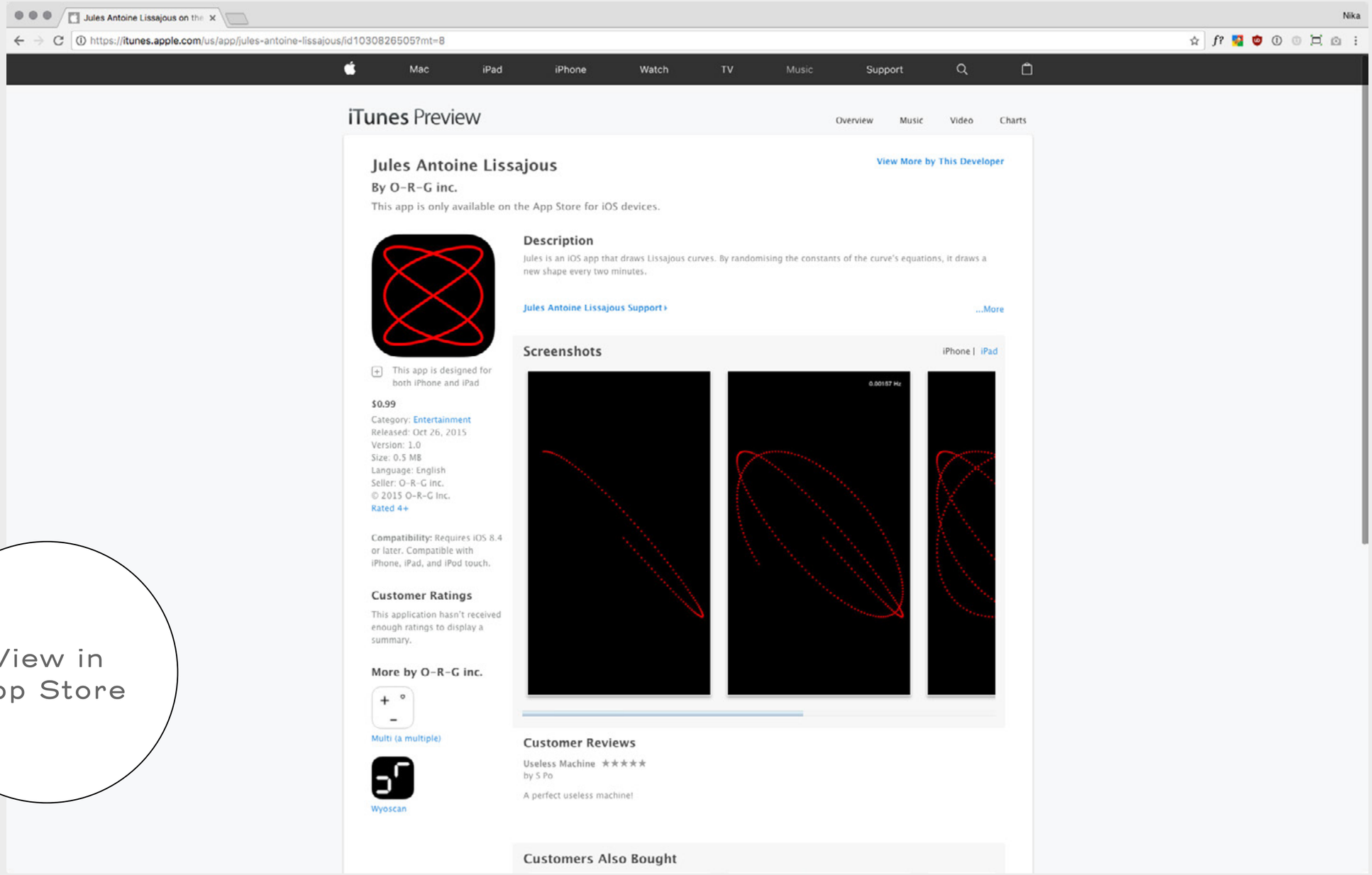
View in App Store



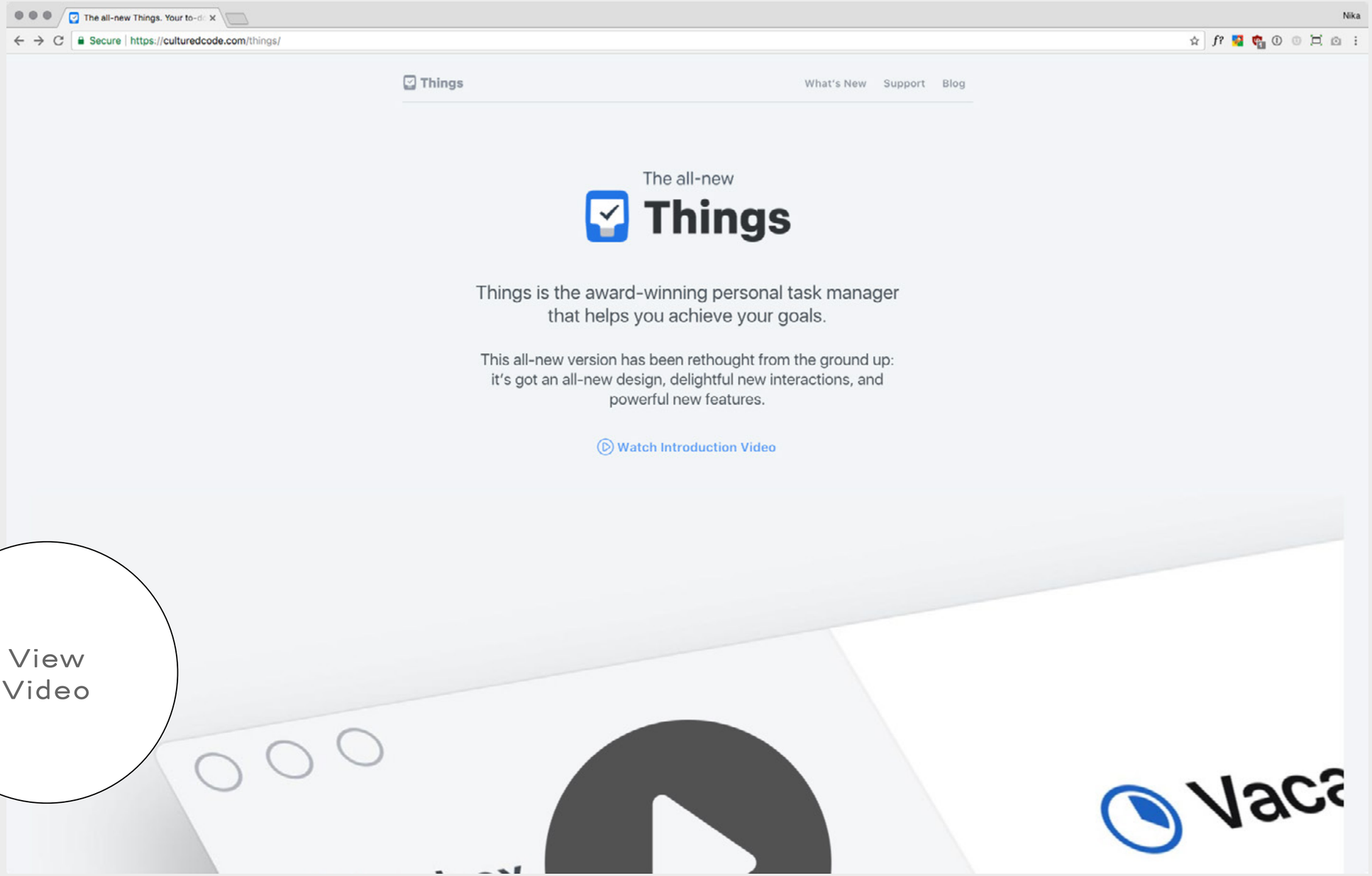
View in App Store

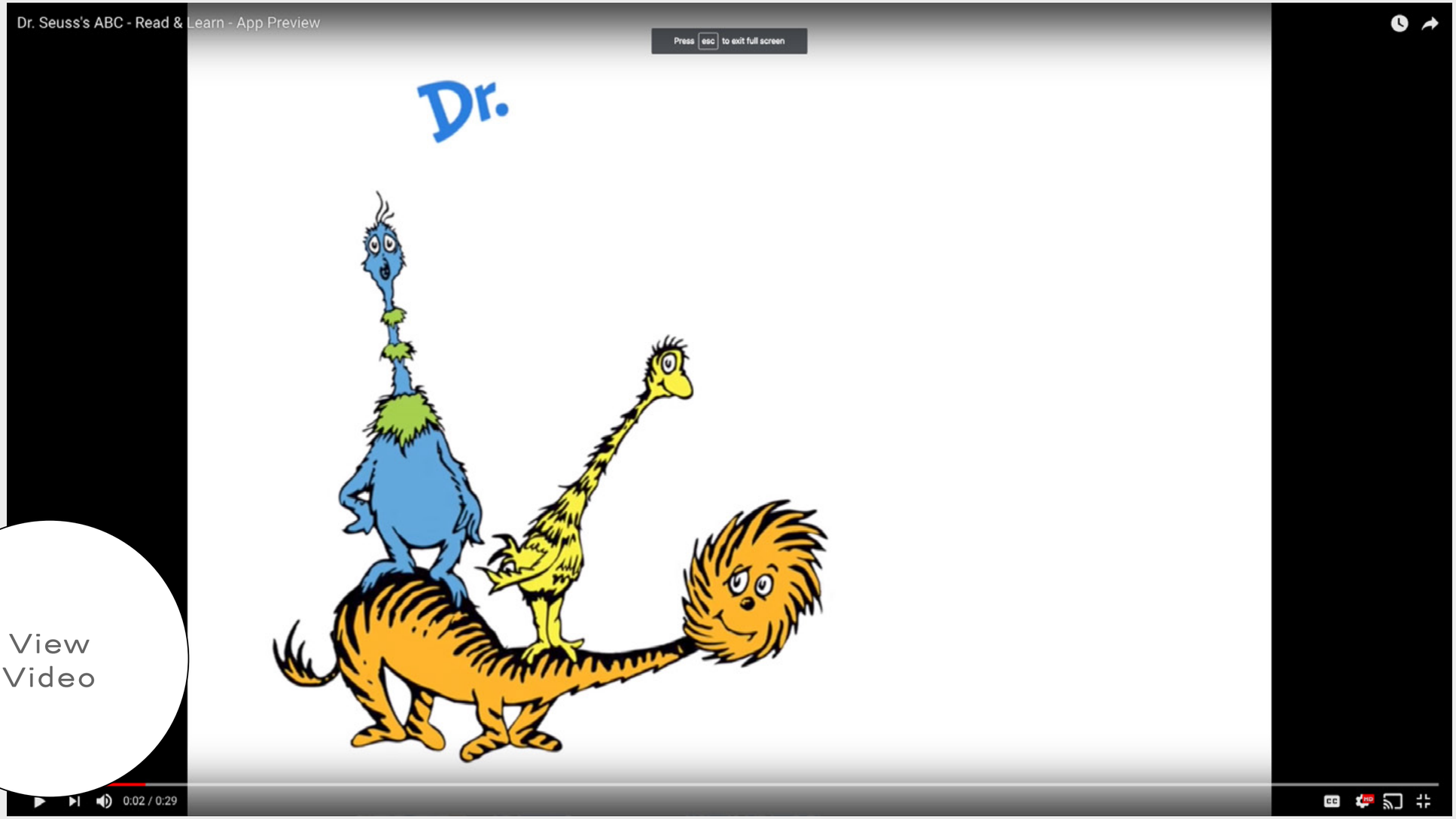


View in App Store

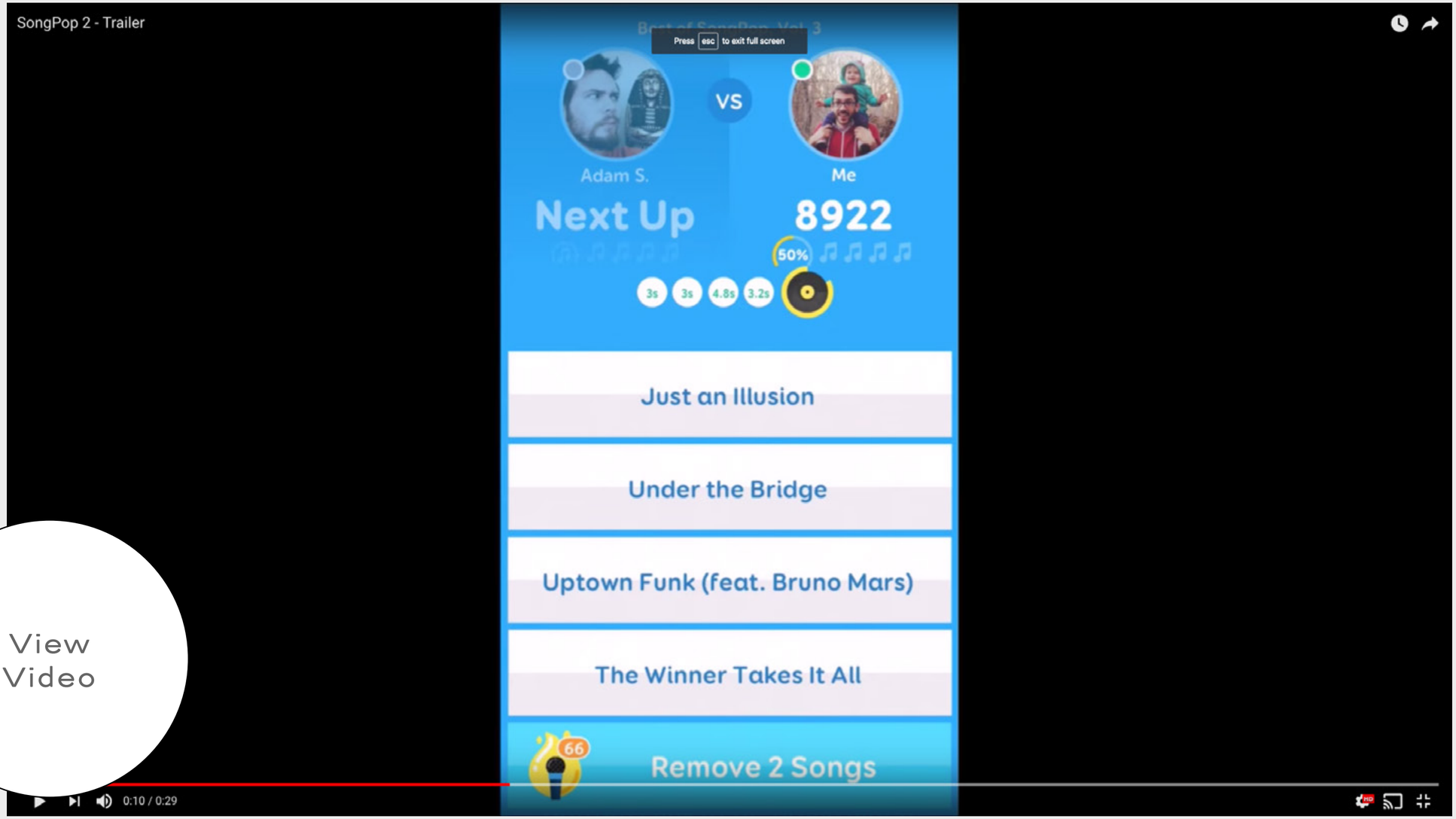


View in App Store


The all-new Things. Your to-d
Nika
Secure | https://culturedcode.com/things/
Things
What's New
Support
Blog
The all-new
Things
Things is the award-winning personal task manager that helps you achieve your goals.
This all-new version has been rethought from the ground up: it's got an all-new design, delightful new interactions, and powerful new features.
Watch Introduction Video
View Video


Dr. Seuss's ABC - Read & Learn - App Preview
Press esc to exit full screen
Dr.
0:02 / 0:29

View Video


SongPop 2 - Trailer
Press esc to exit full screen
VS
Adam S.
Me
Next Up
8922
50%
3s
3s
4.8s
3.2s
Just an Illusion
Under the Bridge
Uptown Funk (feat. Bruno Mars)
The Winner Takes It All
66
Remove 2 Songs
0:10 / 0:29

View Video